

Stewardship Report to the PCC October 2017

The Stewardship Team has held four meetings during the past 12 months.

Members of the team are:

Hugh Bourne	Stewardship Promoter
Martin Fletcher	
David Gay	Stewardship Recorder
Julia Collingburn	Stewardship Secretary
Missy Hughes	

The 2016 annual stewardship programme was held in October last year following the Harvest festival. The majority of the renewal documents were distributed using webmail from the St Peter's website to minimise distribution logistics and cost. The renewal was followed up with a summary of the outcome in the Church weekly news sheet. A personal thank you letter from Martin was prepared and sent to the members of the planned giving scheme in February 2017.

Membership of planned giving has continued to decline and the current membership now stands at 110. This number compares to the 117 members in the planned giving scheme last year and 132 members 2 years ago. The decline is due to a combination of members moving away from the area, passing away or feeling unable to continue donating via the regular planned giving scheme. Our current weekly giving has declined in line with the reduction in membership numbers and our average weekly income from this is now £1233.96. In addition, a number of members included in the 110 have not managed to give yet this year which may lead to a further reduction in membership levels at the start of next year.

The Stewardship team continues to work with the Welcoming team to identify and approach potential new members to planned giving although this has not directly resulted in any new members in 2017.

The 2017 planned giving renewal was launched in October this year and the PCC will be notified of the outcome early in 2018 once those that are able to amend their giving have taken the opportunity to do so.

The Stewardship team is seeking to refresh its membership. Missy and Julia will share the Stewardship Secretary role going forward and Hugh is proposing to step down from the team once a new Stewardship Promotor is identified.

Hugh Bourne

Oct 2017